



ARKANSAS TECH  
UNIVERSITY

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## Program Learning Outcomes

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<i>College/School</i>	College of Business
<i>Department</i>	Business
<i>Program</i>	BSBA Economics & Finance
<i>Link to Program Home</i>	<a href="https://www.atu.edu/business/stulrn-econ_fin.php">https://www.atu.edu/business/stulrn-econ_fin.php</a>

*Students who complete the program will demonstrate:*

- Students use standard software to solve a business problem or support a business process
- Students present a professional oral presentation
- Students prepare professional written documents that are appropriate for the specific business discipline for which the documents were written
- Students exhibit basic principles of professional behavior.
- Students apply the steps in an ethical framework to issues presented in various business contexts to determine appropriate actions.
- Students apply general business principles to business issues.